

Ready to get your incentive? Follow these simple steps.

This application is for projects completed between January 1, 2022 and December 31, 2022. Pre-approval is not required for this prescriptive program. Incentives are available on a first-come, first-served basis. For more detailed information, refer to the Terms and Conditions included with this application.

Annual Member Incentive Cap

- » Business or farm with a commercial utility rate code—\$15,000 cap.
- » Farm with a residential utility rate code—\$6,000 cap.

Step 1 Determine Eligibility

Equipment must be new (used equipment is not allowed) and installed in a commercial, industrial, or farm facility that is a Presque Isle Electric & Gas Co-op electric member, as well as meet minimum requirements set forth in this document. Projects must result in reduced electric energy usage due to improvement in the system efficiency; control upgrades may also qualify. Equipment must operate a minimum of 1,500 hours per year unless otherwise specified. Applications with fewer hours may use the custom program. Incentives for prescriptive measures may not exceed 75 percent of the total project cost, unless otherwise specified.

Step 2 Install Equipment

After ensuring your project will qualify, purchase and install the equipment. New equipment must be installed and old equipment removed. Only new products that are exact product types listed in this form are eligible for prescriptive incentives.

Step 3 Submit Application

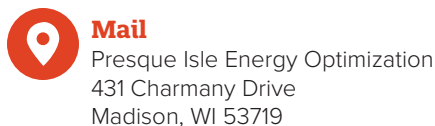
Application must be submitted with complete information within six months of project completion. Application must include:

- An IRS form W-9 for payee (or completed Section 5 on page 2 of this application).
- The entire completed application, including the completed incentive worksheets and the signed member information page.
- Itemized invoices from the installing contractor(s) and/or vendor(s) for the project. Invoices must include a separate line item for each incentive measure, as well as the date, quantity, unit cost, size, type, make, and model of installed items, and labor costs, if applicable.
- Specification/data sheets for all equipment for which an incentive is requested.

Step 4 Payment

Once completed paperwork is submitted, your final application will be reviewed and processed for payment. Incentive payments are usually mailed within six to eight weeks.

Submit your documents one of four ways:



Call **877.296.4319** for questions about this application.

SECTION 1: Utility Member Information (please print)

2022 Energy Optimization Application

Member Name:			
Member Mailing Address:	City:	State:	ZIP:

SECTION 2: Job Site Information

Job Site Name (if different than member name):	Project Contact Person Name:		
Project Contact Telephone: <input type="checkbox"/> Home/Office Number <input type="checkbox"/> Mobile Number	Project Contact Email:		
Job Site Street Address (physical location):	City:	State: MI	ZIP:
Electric Utility Company at Job Site:	Electric Utility Acct #:	Project Completion Date:	
What is the predominant use of the building space where equipment was installed? (check one) <input type="checkbox"/> Office <input type="checkbox"/> Retail <input type="checkbox"/> Warehouse <input type="checkbox"/> Restaurant <input type="checkbox"/> Grocery/Supermarket <input type="checkbox"/> Manufacturing <input type="checkbox"/> Lodging <input type="checkbox"/> School: K-12 <input type="checkbox"/> School: College <input type="checkbox"/> Healthcare facility <input type="checkbox"/> Farm (commercial meter) <input type="checkbox"/> Farm (residential meter) <input type="checkbox"/> Other/Miscellaneous _____			
How did you learn about the program? <input type="checkbox"/> My Utility <input type="checkbox"/> Utility Website <input type="checkbox"/> Newspaper <input type="checkbox"/> Community Event <input type="checkbox"/> Mail/Bill insert <input type="checkbox"/> Contractor <input type="checkbox"/> Other			

SECTION 3: Trade Ally (Contractor) Information

Trade Ally Name (or indicate if self install):	Trade Ally Contact Person Name:		
Trade Ally Telephone:	Contact Email:		
Trade Ally Mailing Address:	City:	State:	ZIP:

SECTION 4: Payee and Mailing Address

Make Incentive Check Payable to (payee): <input type="checkbox"/> Member <input type="checkbox"/> Landlord <input type="checkbox"/> Trade Ally (By checking Landlord or Trade Ally, member is authorizing payment to the third party indicated. See <i>Trade Ally Information</i> section of Terms and Conditions for details.)			
Mail Check to: <input type="checkbox"/> Member Mailing Address (entered at top of this page) <input type="checkbox"/> Job Site Address <input type="checkbox"/> Payee W-9 Address <input type="checkbox"/> Alternate Pay Address (complete below)			
Alternate Pay Address (if checked above):	City:	State:	ZIP:

SECTION 5: Payee IRS Form W-9 Information (submit IRS form W-9 for payee OR fill out this section completely. This section may be omitted only if IRS form W-9 for payee is submitted.)

Payee Legal Name (as shown on income tax return):	Payee Business Name (if different than payee legal name):		
Payee Legal Address:	City:	State:	ZIP:
Check the appropriate box for federal tax classification; check only one of the following seven boxes: <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> Other tax exempt organization or gov't agency <input type="checkbox"/> LLC - Enter the tax classification (C = C corporation, S = S corporation, P = partnership): _____ Note: For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner.			
Payee Tax Identification Number (TIN) (Complete ONE only. Must match payee legal name above.) FEIN #: _____ - _____ OR SSN: _____ - _____ - _____			
Certification: the following certifications are required in order for this form to substitute for the IRS form W-9. Under penalties of perjury, I certify that: 1. The payee's TIN is correct. 2. The payee is not subject to backup withholding due to failure to report interest and dividend income. 3. The payee is a U.S. citizen. The Internal Revenue Service does not require your consent to any provision of this document other than the certifications required to avoid backup withholding.			
Payee Signature: /s/	Print Name:	Title:	Date:

SECTION 6: Member Signature (please read and sign)

The undersigned agrees that the stated energy-efficient measure(s) was (were) installed at the job site address listed above as part of the Energy Optimization program. I have read and agree to the Terms and Conditions within this application. I agree to verification of equipment installation, which may include a site inspection by a program or utility representative. I understand that I am not allowed to receive more than one incentive from this program on any individual piece of equipment. I hereby agree to indemnify, hold harmless, and release the utility and program administrator from any actions or claims in regard to the installation, operation, and disposal of equipment (and related materials) covered herein, including liability from any incidental or consequential damages. To the best of my knowledge, the statements made on this application are complete, true, and correct, and I have submitted the appropriate supporting documentation to receive an incentive. I have elected to utilize electronic signatures. I understand and intend that a legal signature is formed by typing my name on this document. If any of the parties do not wish to sign this document electronically, all must opt out together and print a paper copy to sign manually.

Member Signature: /s/	Print Name:	Title:	Date:
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General Requirements

- The specifications for eligible equipment are listed within each technology on this form. If the technology you are installing is specified differently than how it is listed on this form, call to verify eligibility. Custom incentives are available for many technologies not listed. Replacements are one-for-one unless specified. Replaced equipment must be removed from service.
- All projects must comply with all applicable electrical, safety, and energy codes.
- Incentive will not exceed 75 percent of total project cost.

General Lighting and Non-Lighting Equipment

- Refer to Commercial and Industrial Application for Lighting and Non-Lighting measures that are not unique to farms.

Dairy Equipment

Measure	Incentive Per Unit	Quantity	Total Incentive
Variable Speed Controller for Milk Vacuum Pump* <ul style="list-style-type: none"> ■ Must be blower type vacuum pump. ■ Limit one incentive per milking parlor. ■ Pump(s) Horsepower: Pump #1: _____ Pump #2 (if multiple pumps): _____. 	\$50 per horsepower (HP)		\$
Milk Pre-cooler Heat Exchanger* <ul style="list-style-type: none"> ■ New pre-cooler installations only (not for replacing existing). ■ Must be plate-type heat exchanger. ■ Please provide average daily milk production: _____ pounds per day. 	\$500 per heat exchanger or \$0.10 per lb milk/day, whichever is higher		\$
Variable Speed Drive on Milk Pump* <ul style="list-style-type: none"> ■ Installation of VSD must accompany plate-type milk pre-cooler. ■ Pre-cooler may be installed at the same time as the VSD. ■ Please provide average daily milk production: _____ pounds per day. 	VSD on Milk Pump with Existing Milk Pre-Cooler: \$500 or \$0.05 per lb milk/day, whichever is higher		\$
	VSD on Milk Pump with New Milk Pre-Cooler: \$750 or \$0.07 per lb milk/day, whichever is higher		\$
Scroll Compressor for Dairy Refrigeration <ul style="list-style-type: none"> ■ Scroll replacing reciprocating compressor only. ■ Pre-cooler heat exchanger installed? (check one): <input type="checkbox"/> Yes <input type="checkbox"/> No ■ Please provide average daily milk production: _____ pounds per day. 	\$250 or \$0.04 per lb milk/day, whichever is higher		\$
Heat Recovery Tank (no heating element)* <ul style="list-style-type: none"> ■ Primary water heating must be by electric. ■ Refrigeration compressor must have accumulator pump down. ■ Please provide the following information: Average hot water usage: _____ gallons per hour. Refrigeration system compressor capacity: _____ tons. Daily compressor run time: _____ hours per day. Annual work days: _____ days per year. 	\$500		\$
Dairy Refrigeration Tune-up <ul style="list-style-type: none"> ■ Incentives are available for tune-ups only once per 24-month period with the intention of reducing electricity consumption. ■ This incentive is only eligible for commercial-grade on-farm dairy refrigeration equipment. ■ A Dairy Refrigeration Tune-Up Checklist must be completed by the service provider for each unit serviced and submitted with invoice detailing the work performed and how many units were serviced (Dairy Refrigeration Tune-Up Checklists can be found at michigan-energy.org/sites/michigan-energy.org/files/dairy.pdf). ■ Please provide average daily milk production: _____ pounds per day. 	\$150 per system or \$0.015 per lb milk/day, whichever is higher. Incentive will not exceed 100% of service cost.		\$
* Eligible for new construction projects.			

Ventilation and Irrigation Equipment

Measure	Incentive Per Unit	Quantity	Total Incentive
Exhaust Fan or Circulation Fan* <ul style="list-style-type: none"> Minimum 36 inch fan blade diameter. Fans should be tested by either BESS Lab or AMCA Lab. Fans must be designed for agricultural or industrial use. 	36-47 inch fan blade diameter: \$50 per fan		\$
	≥48 inch fan blade diameter: \$100 per fan		\$
High Volume Low Speed Fan (HVLS)* <ul style="list-style-type: none"> Replacing high-speed fans for air circulation in livestock facilities. 	16 to <20ft fan blade diameter: \$250 per fan		\$
	20 to < 22ft fan blade diameter: \$500 per fan		\$
	≥ 22ft fan blade diameter: \$800 per fan		\$
Fan Thermostat Controls* <ul style="list-style-type: none"> For replacement of manual controls on permanently mounted agricultural fans. Replacement of existing thermostat fan controls does not qualify. Controller must have thermostat to disable fan when outside air temperature drops below a pre-set temperature. 	\$100 per fan controlled		\$
Variable Speed Drive on Agricultural or Golf Course Irrigation Pump* <ul style="list-style-type: none"> Qualifying irrigation systems include: a) several center pivots served by one well; b) corner arm center pivot where water flow rate increases when the corner arms swing out toward the corners of the fields; c) center pivot with intermittent end gun; or d) golf course irrigation system. Other proposed VFD irrigation system applications will be reviewed on a case-by-case basis. Replacement of existing VFDs does not qualify. VFDs on redundant or back-up pumps do not qualify. 	\$25 per pump HP		\$
Agricultural Irrigation Pump - Electric Replacing Engine <ul style="list-style-type: none"> Fuel switching irrigation pumps from diesel or other delivered fuel to grid-tied electric. Minimum 25 HP pump motor. Existing engine must be in operating condition. Manufacturer: _____ Model No.: _____ Rated HP: _____	\$1,000 per pump or \$40 per HP, whichever is higher		\$

* Eligible for new construction projects.

Specialty Agricultural LED Lighting

Type	Specification	Incentive Per Unit	Watts Reduced (use table below to calculate Watts)	Total Incentive (Incentive Per Unit x Watts Reduced)	
LED Poultry Light* <ul style="list-style-type: none"> LED light must provide the suitable wavelength to benefit specific poultry production (i.e., broiler, brooder, and layer production). 	Lights operate >3,600 hrs/yr	\$0.40 per Watt reduced		\$	
Long-Day Lighting System Retrofit for Livestock Barn		Apply for Custom Incentive			
Existing Fixtures	New Fixtures	Pre		Post	Total Watts Reduced = (A x B) - (C x D)
Provide brief description. Example: "1,000W MH poultry light"	Provide brief description. Example: "80W LED poultry light"	# of Fixtures (A)	Watts/Fixture (B)	# of Fixtures (C)	

The Watts/Fixture value refers to the fixture input wattage, not just the bulb wattage. If more room is needed in this table, please provide a spreadsheet.

* Eligible for new construction projects.

Indoor Agriculture

This application is for indoor agriculture grow facilities, including cannabis, that operate year-round.

- Photosynthetic Photon Efficacy (PPE) $\geq 1.9 \mu\text{mol/J}$ and Power Factor ≥ 0.9 required.
- New lighting must be UL listed with a minimum lifetime of 36,000 hours and minimum warranty of 5 years.
- HVAC reduction requires mechanical cooling year-round; must not have previously had free cooling and must have new grow lights.
- Grow lights must operate minimum 4,000 hours per year to qualify.

NEW Facility Agricultural Grow Lighting (for new construction, expansion, or gut/rehab renovation)					
Measure	LED Fixture Model Number	LED Fixture Wattage	Quantity of Fixtures	Incentive per Watt installed	Total Incentive
LED Grow Light: > 4,000 operating hours/yr				\$0.25	\$
				\$0.25	\$
				\$0.25	\$
				\$0.25	\$
LED Grow Light: > 6,000 operating hours/yr				\$0.40	\$
				\$0.40	\$
				\$0.40	\$
				\$0.40	\$

EXISTING Facility Agricultural Grow Lighting & HVAC (for retrofit)				
Measure	Specification	Incentive Rate per Lighting Watt Reduced	Watts Reduced (use table below to calculate watts)	Total Incentive
LED Grow Light	> 4,000 operating hours/yr	\$0.30		\$
	> 6,000 operating hours/yr	\$0.45		\$
HVAC Load Reduction due to Conversion to LED Lighting (also available for new construction)		\$0.10		\$

Watts Reduction Calculation Table						
Existing Fixtures Provide brief description. Example: 1,000 MH grow light.	New Fixtures Provide brief description. Example: 80W LED grow light	Pre		Post		Total Watts Reduced = (A x B) - (C x D)
		# of Fixtures (A)	Watts/Fixture (B)	# of Fixtures (C)	Watts/Fixture (D)	

The Watts/Fixture value refers to the fixture input wattage, not just the bulb wattage. If more room is needed in this table, please provide a spreadsheet.

Cannabis Grow Facility Dehumidification (for new construction or retrofit)			
Measure	Total Pint/Day Capacity	Incentive per Pint/Day	Total Incentive
Dehumidification of Indoor Cannabis Grow Facilities Proposed dehumidification unit must have an Energy Factor of 2.80 L/kWh or greater and have a capacity greater than 155 pints/day.		\$1.75	\$

Miscellaneous Equipment

Measure	Incentive Per Unit	Quantity	Total Incentive
Variable Speed Drive on Agricultural Pump or Fan* <ul style="list-style-type: none"> VFDs installed on irrigation or HVAC systems do not qualify for this incentive but may qualify for other incentive measures. Applicant must provide a summary statement explaining: a) what the motor is used for; b) motor's annual run time; c) how the motor is currently controlled; and d) proposed motor VFD control method. The installation of a VFD must accompany the permanent removal or disabling of any throttling devices such as inlet vanes, bypass dampers, bypass valves, or throttling valves. Redundant or back-up units do not qualify. Replacement of existing VFDs does not qualify. VFD speed must be automatically controlled by differential pressure, flow, temperature, or other variable signal. Units installed only to allow soft starts are not eligible. The system controlled must have significant load diversity that will result in savings through motor speed variation. Agricultural pumps or fans utilizing variable speed ECM motor technology may also qualify for this measure. 	Agricultural fan operating 750-2,000 hrs/yr: \$30 per HP controlled		\$
	Agricultural fan operating >2,000 hrs/yr: \$60 per HP controlled		\$
	Agricultural process pump (non-irrigation) operating 750-2,000 hrs/yr: \$30 per HP controlled		\$
	Agricultural process pump (not well pump) operating >2,000 hrs/yr: \$75 per HP controlled		\$
	Well pump (non-irrigation) operating >2,000 hrs/yr: \$35 per HP controlled		\$
Low-energy Livestock Waterer or Fountain* <ul style="list-style-type: none"> Equipment must be replacing waterer with heating elements. Minimum average two-inch insulation. Maximum combined heating element power of 250 Watts (units >250 W may be eligible for custom incentive). Energy-free units must be installed per manufacturer's requirements with a 12 inch-I.D. heat well that extends >1 foot below normal frost line. 	\$100		\$
Grain Storage Temperature & Moisture Management Controller* <ul style="list-style-type: none"> For replacement of manual aeration fan controls. Replacement of existing temperature/moisture management controller does not qualify. New system must consist of multiple sensors within the grain storage bin. Outdoor air temperature and relative humidity must also be monitored. Data sensors must be digital; analog sensors do not qualify. 	\$30 per fan HP		\$
Timer for Engine Block Heater* <ul style="list-style-type: none"> Timer must be outdoor rated or cold weather resistant. Timer should be set to turn on heater no more than 2 hours prior to engine start-up time. Timer should contain a thermostat that turns off heater if ambient air temperature is warmer than a pre-set temperature. Timer must be UL or CSA listed and rated for 15 amps or greater (or as needed for the heater). Using a timer for uses other than controlling an engine block heater does not qualify for this prescriptive incentive, but may qualify for a custom incentive. Call for information. 	\$20		\$
Farm Energy Audit <ul style="list-style-type: none"> Must be an energy audit from the Michigan Farm Energy Audit Program through Michigan State University (MSU). Program website: www.maec.msu.edu/farmenergy/. Energy audit results must be verified by MSU and accompany incentive application. Other auditors may be considered on a case-by-case basis with pre-approval. The energy audit incentive will be paid only after upgrades recommended by the audit are implemented. Projects estimated to deliver at least \$500 in annual electric energy cost savings must be implemented, and Energy Optimization program incentives for those projects must be approved to qualify for the energy audit incentive. Apply early as funds for the Farm Energy Audit incentive are limited. Limit one Farm Energy Audit incentive per farm. 	\$500 per farm		\$
Total Agribusiness Incentive:			\$
(limited to 75 percent of project cost unless otherwise specified)			

* Eligible for new construction projects.

INCENTIVE OFFER: Projects must be implemented (completed) between January 1, 2022 and December 31, 2022. Projects must result in reduced electric energy usage due to improvement in the system efficiency; control upgrades may also qualify. Reduced electric use resulting from peak shaving, demand limiting, power generation, renewable energy (including solar PV and wind), or operating schedule changes will not qualify. This application form is for facilities with a commercial or industrial electric meter or rate code. Farms with a residential or commercial meter may also apply. Other businesses with a residential meter must use the residential program.

COMPLIANCE: a) All projects must comply with applicable federal, state, and local laws, and building codes. b) All equipment must be new or retrofitted with new components per the program specifications. Used equipment is not eligible for incentives. Leased equipment must receive pre-approval BEFORE project initiation or entering into the equipment lease. Existing equipment must be permanently disconnected or removed and not reused elsewhere. c) New equipment must meet specification requirements. d) For prescriptive programs, new equipment must be operational when the application is submitted. e) Only one incentive will be granted for each project. f) Members may submit multiple projects in a calendar year; however, the incentive totals may not exceed the annual incentive cap without utility authorization. g) New construction projects will be considered with prior review and authorization. Note that the measures and incentives listed on the application form are typically intended for retrofit projects; not all measures listed may be available for new construction projects. h) If the project is in a leased building, the term of the lease must be at least three (3) years and a copy of the lease may be requested. i) Up to 24 months of utility usage information may be requested.

DELIVERY: Applications must be delivered via mail to Presque Isle Energy Optimization Programs, 431 Charmany Drive, Madison, WI 53719, emailed to info@michigan-energy.org, submitted online, or faxed to 608.646.7682.

PRESCRIPTIVE APPLICATIONS: Pre-approval is not required for prescriptive incentives unless otherwise specified. However, an incentive will not be provided for projects or equipment that does not precisely meet the requirements provided on the prescriptive application form. Applications must have complete information and be submitted with the supporting documentation specified on the form instructions. Unless otherwise specified, incentives for prescriptive measures may not exceed 75 percent of the total project cost, including materials, sales tax, external labor (i.e. contracted labor), permits, equipment rental, and disposal. To qualify, lighting must be used a minimum of 1,800 hours per year and other equipment must operate a minimum of 1,500 hours per year, unless otherwise specified.

CUSTOM APPLICATIONS: Pre-approval is strongly encouraged for all custom projects. If your project does not fit the descriptions on the standard prescriptive incentive application form, it may qualify for a custom incentive. Applications must have complete information and be submitted with the calculations and supporting documentation specified on the form instructions. Unless otherwise specified, incentives for custom measures may not exceed 75 percent of the total project cost, including materials, sales tax, external labor (i.e. contracted labor), permits, equipment rental, and disposal. Note: Internal labor (i.e. non-contracted labor) may not be included in the cost of the project.

PAYMENT: Once completed paperwork is submitted, incentive payments are usually mailed within six to eight weeks. Incentive payments are made by check, and may arrive in multiple checks. In landlord/tenant arrangements where the electric utility account is in the tenant's name, the incentive may be made payable to the landlord by selecting the appropriate box in Section 4 on page 2 of this form and entering landlord's information in Section 5 on page 2. Incomplete applications will either delay payments or result in denial of application approval. Presque Isle Electric & Gas Co-op reserves the right to refuse payment and participation if the member or contractor violates program terms and conditions. Presque Isle Electric & Gas Co-op must receive 100 percent of the energy savings for the rated life of the product(s) or for a period of three (3) years from receipt of incentive, whichever is less. If the project does not provide the energy savings, if the facility in which the installed projects are located closes or ceases operation within three (3) years from receipt of incentive, or if you cease to be a member of Presque Isle Electric & Gas Co-op during the following three (3) years, you shall refund a prorated amount of incentive dollars based on the time installed.

INSPECTION: Program staff reserve the right to conduct pre-inspections and post-inspections of proposed and installed projects. Some projects may require site verification or phone verification before the incentive will be processed.

PUBLICITY: Presque Isle Electric & Gas Co-op reserves the right to publicize your participation in this program, unless you specifically request otherwise.

PROGRAM DISCRETION: Incentives are available on a first-come, first-served basis. Incentive amounts and offerings are subject to change or termination without notice at the discretion of Presque Isle Electric & Gas Co-op.

LOGO USE: Members or trade allies may not use the Presque Isle Electric & Gas Co-op name or logo in any marketing, advertising, or promotional material without written permission.

DISCLAIMERS: Presque Isle Electric & Gas Co-op: a) does not endorse any particular manufacturer, product, labor, or system design by offering these programs; b) will not be responsible for any tax liability imposed on the member as a result of the payment of incentives; c) does not expressly or implicitly warrant the performance of installed equipment or contractor's quality of work (contact your contractor for detailed warranties); d) is not responsible for the proper disposal/recycling of any waste generated as a result of this project; e) is not liable for any damage caused by the installation of the equipment or for any damage caused by the malfunction of the installed equipment; f) is not responsible for items (incentive applications, supporting documentation, and/or incentive checks) lost or damaged in the mail.

ELIGIBILITY: These incentives are offered to Presque Isle Electric & Gas Co-op members with active electric service in Michigan only. For questions regarding eligibility, call 877.296.4319.

INFORMATION RELEASE: The member requests and authorizes Presque Isle Electric & Gas Co-op to release electric usage for the preceding 24 months to Energy Optimization program staff, in order to participate in the program. The authorization to release information expires automatically two (2) years after signature date. The member agrees that the Energy Optimization program and their contractors may include the member's name, address, Electric account number, Electric services, and resulting energy savings ("Information") in a database hosted by a contractor of the Energy Optimization program and such information may be included in reports or other documentation submitted to Presque Isle Electric & Gas Co-op, and their contractors and/or the Michigan Public Service Commission ("Reports"). Such parties will treat such Information as confidential and the Information in the Reports shall only be in the aggregate.

RELEASE/INDEMNIFICATION: Payment of incentives under the Energy Optimization program and/or evaluation of applications for incentives shall not deem the Energy Optimization program or any of its affiliates, employees, contractors, or agents ("Energy Optimization Parties") to be responsible for any work completed in connection herewith. The applicant fully releases Energy Optimization Parties from any and all claims it may have against Energy Optimization Parties in connection with this application, the incentives, or the work performed in connection with them. In addition, the applicant agrees to defend, indemnify and hold Energy Optimization Parties harmless from and against any and all claims, losses, demands, or lawsuits by any third parties arising in connection with this application, the payment or non-payment of incentives, or any work performed in connection with them. The member hereby releases Presque Isle Electric & Gas Co-op from any and all liability arising from or connected with releasing the information to the Energy Optimization program set forth herein.

TRADE ALLY INFORMATION: A trade ally represents the company who provided or installed the equipment for a project for which a member is seeking an incentive. If the project was completed by more than one trade ally (example: equipment was purchased from one trade ally but installed by another trade ally) and the incentive is being paid to the member, please enter the information of the trade ally who installed the equipment in Section 3: Trade Ally (Contractor) Information. The member may authorize payment of the incentive directly to the trade ally if trade ally has deducted the incentive from the customer's amount due on the invoice. If payment is to be sent directly to the trade ally, the incentive amount MUST be clearly labeled as the Energy Optimization program incentive and deducted from the amount due on the invoice. To receive this reimbursement, trade ally must complete Payee IRS Form W-9 Information section on page 2 OR submit IRS form W-9. The reimbursement will not exceed the actual incentive amount.

NON-DISCLOSURE: The Energy Optimization program agrees not to disclose project information, such as pricing, proprietary equipment specifications, or other intellectual property. Such information will be used by Energy Optimization program staff only for the purpose of validating and fulfilling incentive applications. Such information will not be shared outside of the Energy Optimization program.

ANNUAL MEMBER INCENTIVE CAP: Incentives are available on a first-come, first-served basis; apply early. Incentive budgets are limited, therefore total annual incentive amount per member may be limited as follows: Business or farm with a commercial utility rate code – \$15,000 cap. Farm with a residential utility rate code – \$6,000 cap. If a larger incentive amount is needed to enable your project to move forward, please call to request pre-approval prior to beginning your project.